

Content Creator Call

Deadline | September 30, 2025

Academic year
2025/26



Fondazione
Collegio
Universitario

Einaudi

Call for Content Creators and Communication Office Assistants reserved for Collegio Einaudi students, academic Year 2025/26

Collegio Universitario Einaudi Foundation offers a wide range of **personalized and multidisciplinary educational experiences** that complement university studies and are designed to support students in developing their potential as individuals who are eager and capable of making a positive impact on the social, economic, and cultural growth of society.

In this context, Collegio Einaudi is looking for **6 students holding a study place for the academic year 2025/26** who are willing to take on the role of Content Creators and Communication Office Assistants. The goal is to support the **CFR Office (Communication, Fundraising and External Relations)** in producing original content and implementing initiatives to engage the student community.

The team will be structured as follows:

- **1 student for the Po Residence Hall**
- **1 student for the Mole Residence Hall**
- **1 student for the San Paolo Residence Hall**
- **1 student for the Crocetta Residence Hall**
- **2 students for the Valentino Residence Hall**

Content Creators from **Po and Mole** and those from **San Paolo and Crocetta** will be required to work closely together to coordinate content and initiatives. The two Content Creators from **Valentino Residence Hall**, in addition to managing the activities of their own Residence Hall, will actively **contribute to the work of the other Residence Halls**, providing cross-sections support.

Eligibility Requirements and Profile Characteristics

1. Be a current student resident at the Collegio for the academic year 2025/26 and potential confirmed for 2026/27
2. Guarantee residence at Collegio throughout the a.y. 2025/26 (i.e. no planned mobility programs or early suspension of the study place)
3. In case of a planned mobility program, guarantee availability to carry out activities and attend meetings remotely
4. Guarantee physical presence at Collegio from October 2025 until the end of July 2026 (in case of unexpected absence during this period, the candidate must promptly inform the Communication Office staff to arrange for substitution by a colleague)
5. Have not been subject to disciplinary measures in the a.y. 2024/25
6. Demonstrate **proactivity, initiative, organizational and interpersonal skills**

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7. Basic knowledge of social media, video editing, graphic design, and photo editing tools.
8. Excellent command of Italian and good knowledge of English
9. Possession of adequate tools for content creation (smartphone with good camera, quality photographic equipment, computer or tablet)

Role description

Content Creators and Communication Office Assistants will play an active role, coordinated by the Collegio Communication Office staff, in implementing the College's communication strategies, by:

- Developing visual (photos, videos, graphics) and textual content for social media channels
- Producing graphic materials, texts, and videos for specific communication campaigns
- Supporting the organization and promotion of events for the student community
- Collaborating in the definition of Collegio's editorial plan
- Attending PFP activities for photo and video collection
- Attending Collegio events for promotion and social media coverage
- Taking part in periodic analysis and reporting on achieved objectives

Working arrangements

- The assignment will run **from October 13, 2025 to July 31, 2026**.
- A **weekly planning meeting** will be held, coordinated by a **Senior Content Creator**, who will monitor the group's work.
- A **monthly meeting will also be held with the Communication Office staff** for strategic discussions and progress monitoring.
- Contents must be **designed, created, and finalized independently by each participant**, using their own time and equipment.
- Access to Collegio's social media accounts will be granted only after approval of the content by the Communication Office.

⚠ Publishing content inconsistent with Collegio's editorial plan and mission will result in immediate termination of the assignment without payment of compensation ⚠

Monitoring and compensation

- The activity will be subject to periodic evaluations aimed at monitoring the effective performance of the assigned tasks and the quality of the work produced.
- Evaluations will be based on KPIs (performance indicators) communicated at the beginning of the assignment and agreed upon with the Communication Office.
- The evaluations will assess whether each Content Creator is contributing actively, attending meetings, and meeting deadlines.
- In case of lack of active participation or failure to perform assigned tasks, Collegio reserves the right to immediately terminate the assignment without payment.
- The Content Creator position comes with a **gross compensation of €830**, to be paid within 60 days of the end of the assignment, i.e. **by the end of September 2026**.
- In addition to the compensation, participants will receive the **official Collegio Content Creator hoodie** as recognition of their commitment and role, and as a symbol of belonging to the group.

Selection procedure

The Communication Office, in collaboration with the Management of each Section, will evaluate the applications received in order to select the candidates. The selection process will follow these steps:

- 1** Applications must be submitted **between September 17–30, 2025** via the form available at <https://forms.gle/dCNJ7Qo3oJkEoDM77>

Applicants must attach:
 - a short motivational statement;
 - a portfolio or examples of content created (social posts, videos, graphics, creative projects);
 - any links to social profiles/projects or published content.
- 2** Subsequently, the Communication Office will contact shortlisted candidates for an interview (in person or online), to be held by **October 8, 2025**.
- 3** Results will be published on the official Collegio website, in the section dedicated to calls and student opportunities, by **October 10, 2025**.

CFR Office
17/09/2025